

BUDGET NEEDS ASSESSMENT APPLICATION
Fall 2019

Name of Person Submitting Request:	Ian White
Program or Service Area:	Gresham Art Gallery
Division:	Arts and Humanities
Date of Last Program Efficacy:	Spring 2019
What rating was given?	Continuing
Amount Requested:	\$5,000
Object Code:	4300
State specifically how this budget will be used:	<ul style="list-style-type: none"> • To promote current and forthcoming Gresham Art Gallery exhibitions on listings, printed publications, and social media platforms. • To expand education and public programming, including, honorariums for guest speakers, and community events. • To retain insurance coverage for artwork that is on loan during the exhibition period.
Strategic Initiatives Addressed:	# 1 – Increase Access # 2 – Promote Student Success # 3 – Improve Communication, Culture & Climate # 4 – Maintain Leadership and Promote Professional Development # 6 – Provide Exceptional Facilities
Needs Assessment Resources (includes Object Codes & Strategic Initiatives):	https://www.valleycollege.edu/about-sbvc/campus-committees/academic-senate/program-review/needs-assessment.php

Note: To facilitate ranking by the committee, please submit separate requests for each general area of budget augmentation needed. Do not request a lump sum to encompass many different areas.

One-Time ☐ Ongoing ☒

Does program or service area have an existing budget? Yes ☒ No ☐

Are there alternative funding sources? (for example, Department, Budget, Perkins, Grants, etc.)

Yes ☐ No ☒

If yes, what are they: _____

1. Provide a rationale for your request (Give a detailed explanation of why this budget increase is needed.)

A goal of the Art Department is to expand the breadth of exhibitions, educational offerings and the number of visitors to the Gresham Art Gallery. For the Art Department to reach this goal, an increase in the budget from \$1,000 to \$5,000 is needed to expand educational and public programming, including honorariums for guest speakers and community engagement events. Additionally, the funding is required to promote current and forthcoming exhibitions on listings, printed publications, and social media platforms. In keeping with national gallery protocols, the gallery should retain insurance coverage for artwork that is on loan during the exhibition period.

2. Indicate how the content of the department/program's latest Efficacy Report and/or current EMP supports this request and how the request is tied to program planning. (*Directly reference the relevant information from your latest Efficacy Report and/or current EMP in your discussion.*)

The 2018-2019 EMP data indicates the student success rate is 73%, and retention rates are at 89%. It is the goal of the Art Department to provide educational and interdisciplinary art exhibits and programs to expand campus and community awareness of the benefits of the arts. Increasing student engagement through the arts will help with student success, retention, and transfer rates. This request is tied to Communication, Culture & Climate (pp. 23-25) of the 2018-2019 Program Efficacy Report.

3. Indicate any additional information you want the committee to consider (*for example, regulatory information, compliance, updated efficiency, student success data, or planning, etc.*).

A gallery is central to an education in the arts. To be able to get up close and see details that are not visible in an online or print reproduction can make a lasting impression. This type of exposure will prepare students to be more creative and culturally savvy and consequently, translate to more open-minded individuals all while strengthening their critical thinking skills that are crucial for success outside the classroom.

The gallery is a resource for the student body and campus community, and the opportunity to bring artists, educators, and community members together will be positive for all stakeholders. Students get to interact with individuals directly, artists reach new audiences, and the gallery will increase its visibility and therefore reach. The gallery this way serves a population broader and makes a difference not only in enriching the academic lives of students but also the day-to-day lives of our students and community members.

4. Indicate any related costs (including any ongoing maintenance or updates) and department/program plans to support those costs.

In conjunction with the Art Department, the annual faculty exhibition will begin supporting the gallery with a 10% commission of any sales that will go towards gallery expenses. To offset annual costs, the Curator/Faculty Lead is working on developing development strategies that will support the operational expenditures of the gallery.

5. What are the consequences of not funding this budget request?

It would mean that the gallery would not be performing at the same level as other community college art galleries comparatively. Moreover, it would be unfortunate that there would not be a strong institutional commitment to utilizing the gallery to its full potential as a teaching instrument. The gallery's framework can promote cross-departmental connections, as art can spark conversations about many subjects, from questions about identity, activism, history, and so much more.

Our gallery is one of the few avenues for access for the San Bernardino community; thus, we have a chance to address an inequity in our community. Access to artistic resources, education, and programming is valuable for the development of students. The gallery should be an integral part of the culture on campus, and it would benefit the student body if they were able to broaden their perspectives and engage with the subject matter in different ways.